Contents

S. No.	Title Name	Page No.
1.	Unwavering Threat of Generative Artificial Intelligence and Frightening Future of Business Researches in Public Policy and Social Science Domains Mohammad Iqbal Zaffar Ansari	5
2.	Investigating how Blockchain can Facilitate Secure Data Sharing Between Different Entities in a Cloud Environment in Healthcare Sector Jyothsna Sista Maria Sabastin Sagayam	21
3.	Inspirational Leadership for Managing Innovation, Sustainability and Competitiveness in Knowledge-based Firms Samar Raqshin Monika Bhati	33
4.	Unveiling the Unveiled: A MICE Tour Guide to Krishna's Journey from Exotic Enigma to Evolving Embrace in the West Ekta Verma Sabita	55
5.	Bridging the Digital Payment Divide: A Study of India's Ride- hailing Services Shivani Arora Arun Julka Akshat Sharma Mohammad Areeb	93
6.	Green HRM: Cultivating Sustainability in Employees and Organizations through Workforce Transformation Tanisha Kansal Palas R. Sengupta	103

S. No.	Title Name	Page No.
7.	Investigating How AI and Machine Learning Can be Leveraged to Enhance Cloud Security by Predicting and Preventing Cyber Threats Sourag V.T Maria Sabastin Sagayam	119
8.	The Role of Trade Union Activities in Fostering Job Satisfaction in Ghana's Mining Industry David Boohene Awalime Benedicta David Oyekunle Christabel Odame Freda Anderson	135
9.	A Study of Tourist Problem in Agra Neha Yadav Vijay Kumar Gangal	149
10.	PTPDM Policy Implications and Implementation Challenges Pertaining to Continuous Professional Development (CPD) for Basic School Teachers in Ghana Frempomaa Esther David Oyekunle David Boohene Joseph Asante Darkwah	167
11.	Understanding the Conflicting Domains of CSR in the Business World: An Ethical Perspective Kumar Neeraj Sachdev Ashwini Ramesh Sharma	181